

JAKUB SIMUNEK



Hello,

I am an enthusiastic motion & graphic designer with a passion for creating visually compelling and impactful designs based in Prague. Throughout my professional journey, I have tasted many different design fields while working for the biggest brands, exciting start-ups or local businesses. I believe in the power of design to contribute to projects that go beyond aesthetics, creating experiences that resonate with people.

EXPERIENCE:


Jan 2023–Nov 2023

Leo Burnett – motion & graphic designer
I worked predominantly on digital solutions for Leo Burnett's brands.


Apr 2022–Jan 2023

Ogilvy – motion designer
Collaboration mainly with Ogilvy and WML.
I was responsible for video and motion projects.


May 2019–Jan 2022

 **SGK London** – integrated designer
Creative solutions across many different media channels collaborating with teams worldwide.

2019–2019

 **Proud London** – designer
Complete art direction across all company's visuals including print, digital, photo & video.

2016–2019

 **Freelancing in London** – designer
Multidisciplinary projects from classic graphic design to interactive installations.

2014–2016

 **Wunderman Prague** – designer
ATL/BTL online campaigns for big names.

FOCUS:

I like to do:

Motion Graphics

Playful animations from the first idea/sketch/storyboard to final product including sound design.

Idea Making

Developing concept process and communicating strong and thoughtful creative solutions.

Branding

The whole identity from the scratch or sensitive redesign of existing brand.

Illustration

From characters to entire environment, also typographic and lettering collage.

UX Design

I enhance user satisfaction by improving usability based on strong research and the latest trends.

EDUCATION:

2009–2012

 **Art Collage Jihlava** – multimedia art design

I graduated in multidisciplinary design class specialized on audio-video, animation, graphic design.

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